



Hui Hoi Ning

MICHELLE HUI VISUAL DESIGNER

WHO AM I

Hello, my name is Michelle Hui, a Visual Designer based in **Vancouver, BC**, I am passionate about creating fun and creative designs through visual illustration graphics and advertising.

EDUCATION

Savannah College of Art and Design (SCAD)

2017 – 2022

BFA in Graphic Design

Hong Kong and Savannah (GA) campus

(G.P.A above 3.66)

Good Hope School

2011 – 2017

AWARDS & HONOURS

Scholarships

2017 – 2022

SCAD Achievement Honors Scholarship

SCAD Academic Honours Scholarship

SCAD International Student Scholarship

SCAD Deans's List

2022 Winter and 2021 Fall

2017 Fall – 2019 Fall

SCAD Senior Graduate Showcase

June 2022

Selected entry (Mofa Magic Wand Packaging Design)

SKILLS

Software

Adobe Creative Suite

Illustrator

Photoshop

InDesign

After Effects

XD

Languages

Fluent English (ielts 7.0)

Fluent Cantonese

Fluent Mandarin

INTEREST

Packaging Design

Art Direction

Graphic Design

Motion Graphics

Illustration

Identity

Branding + Corporate

UX/UI

Print production

Storyboarding

WORK EXPERIENCE

Rony's Workshop Limited (HONG KONG)

Art Director (Full time)

9/2023- 10/2024

Associate Art Director (Full time)

8/2022- 9/2023

- Worked closely with international clients like Amex Hong Kong, AXA, BOC etc. In responsible for designing graphical items (DM,eDM, Leaflet, brochure,socials) and brainstorming promotion campaigns.
- Conduct and update Sony Chan Selects online shop assets
- Created Sony Chan Standup comedy promotion videos and items

SEC Accessories Ltd. (HONG KONG)

Graphic Designer (Part time)(twice a week)

6/2022 – 2/2022

- Worked under the healthcare line designing promotion items on social media.
- Created packaging design for facemask.
- Updated the company website banner and redesign.

Colpasa Int. (HONG KONG)

Graphic Designer (Full time)

10.2020 – 2.2021

(East point city,Vcity, HK Cancer Fund, MPF)

- Created promotion items for local malls
- Worked with clients design plans and to create graphic works for promotion
- Designed logo for small start up business (ShenZhen)

NANA Asia (HONG KONG)

Graphic Designer (Internship)

6/2020 – 9/2020 (3m)

(Stockton, Roji Ura, Play club)

- Updated company social media and created different graphics for media platform
- Created opening image for digital article post on websites
- Drafted out graphic layouts on socials and rebranding of partners like Play club, Stockton and Roji Ura.

Freelance

Ingrid Burgos Studio (HONG KONG)

Graphic Designer

9/2019 – 10/2019 (1m)

- Suggested new art direction.
- Collaborated with another Graphic Designer and a Photographer
- Created Business card, lookbook and packaging design for the company